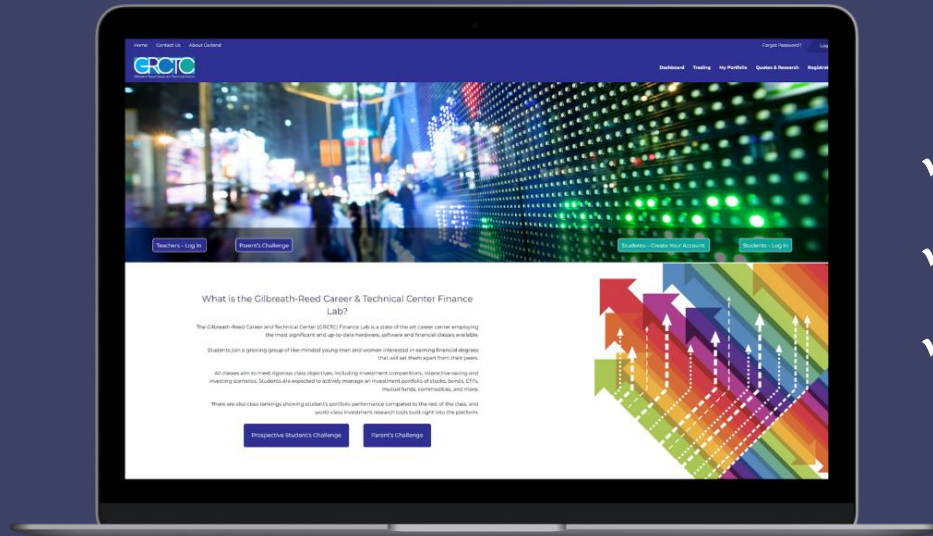


STOCK|TRAK
FINANCE. EDUCATION. GAMIFIED.



WHITE LABEL FINANCIAL EDUCATION SOLUTIONS



- ✓ Fully Branded Site
- ✓ Turnkey Solution
- ✓ Includes Customer Support

The Stock-Trak family of sites serves over 1 million learners every year.

STOCK|TRAK
FINANCE. EDUCATION. GAMIFIED.



Personal Finance Lab



WALL STREET SURVIVOR
Demystifying Investing.

**HOW
THE MARKET
WORKS.com**

ABOUT STOCK-TRAK INC.

- Since 1990, we have been the leading provider of realistic financial simulations for:
 - Financial Services Companies
 - Brokerages
 - Global Stock Exchanges
 - K12 & University Classes
- Our simulations can include a Budget Game, a Stock Market Game, curriculum and certifications.
- Can be easily white-labeled with corporate branding for employee education, customer acquisition and school sponsorships.

WHO WE SERVE



1 MILLION+
ONLINE LEARNERS ANNUALLY



1,000+ UNIVERSITIES
WITH 2,000 ACTIVE CLASSES



20,000+
HIGH SCHOOLS



100+ CORPORATE
CLIENTS

BENEFITS OF A BRANDED SITE

Engage with Your Customers

Provide a high quality and valuable experience to your ideal customers that reinforces your **brand identity** and **values**.

Raise the Financial Health of Your Community

Our **experiential** and **gamified** simulations provide valuable **life skills** that are so desperately needed for both adults and students.

Your Program, Your Rules

You have complete control over the user experience. More **flexibility** and **freedom** to cater to your target market.

*Adding our financial education simulations to your marketing mix can help your CRA Rating.

WHAT'S INCLUDED

Sponsor a School on PersonalFinanceLab®

- Stock Game
- Budget Game
- Curriculum
- Teacher Reports
- Pricing per Student
- Your 2-inch logo on Certain Pages



Branded White Label Site

- Stock Game
- Budget Game
- Curriculum
- Teacher Reports
- Pricing per 1,000 users
- Unique Brand Identity & URL
- Customizable Home Page
- Custom Messaging
- Additional Content Pages
- Placement of Social Media/Messaging
- Custom Transaction Emails
- Custom Registration Page
- 30 Custom Assignments*
- 12 Audited Challenges per Year*
- Custom Certificates*

*Additional Set-up Costs

YOUR BRANDING & MESSAGING

UNIQUE HOME PAGE



Your logo, colors, images, text and links and all internal pages carry the same theming.

DEDICATED MESSAGING



Announcements on the dashboard, overlays, hello bars and custom registration emails.

EMBEDDED SOCIAL MEDIA/MESSAGING

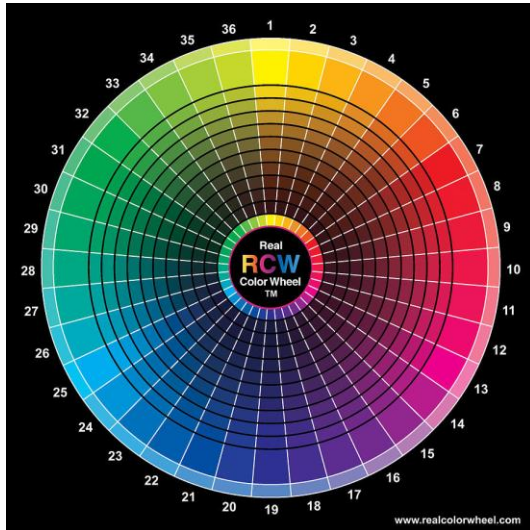


Embedded with the other features and widgets for a seamless experience!

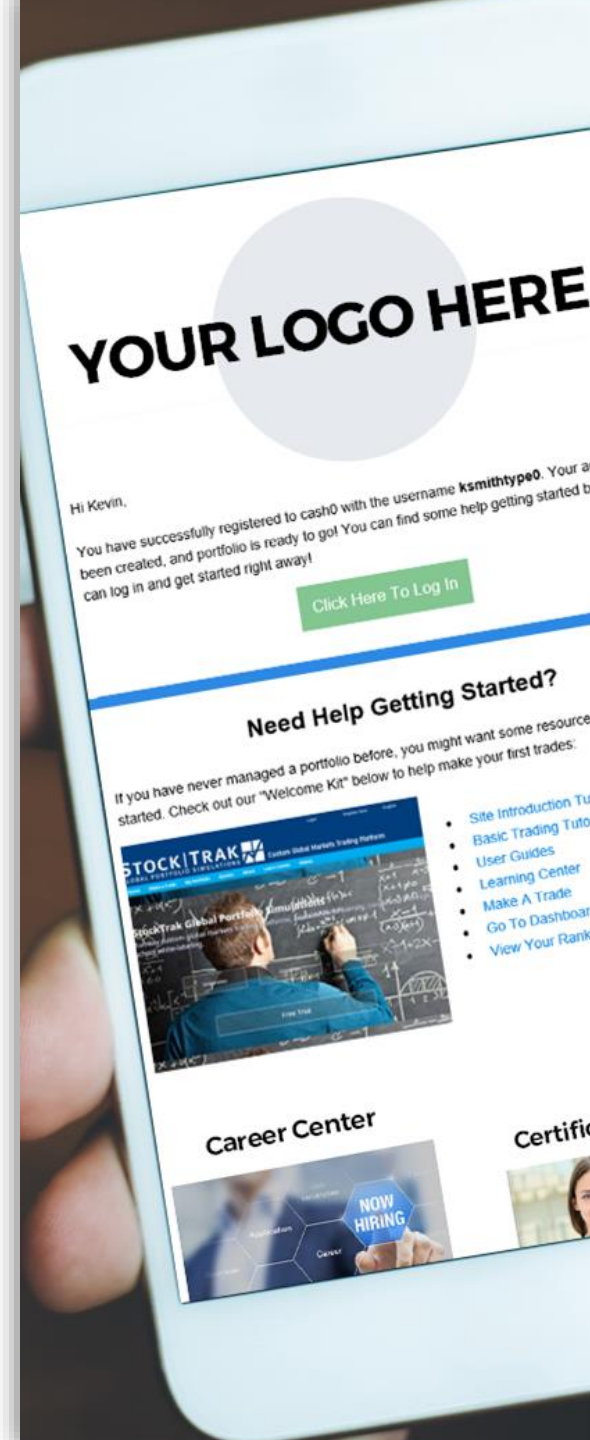
ONBOARDING AND ORIENTATION



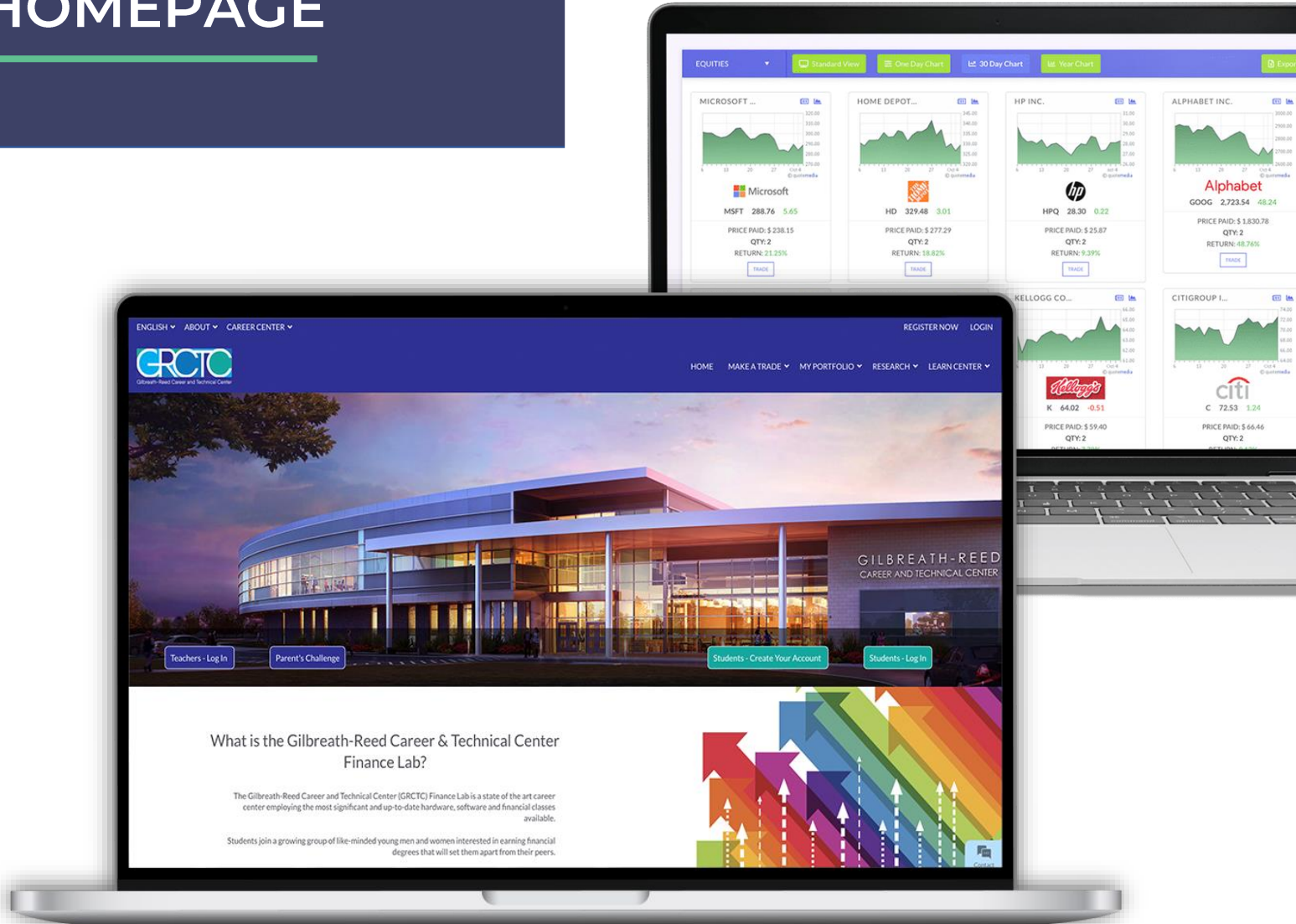
Your dedicated account manager will walk you and your team through every step of the way.



Source: www.realcolorwheel.com



UNIQUE HOMEPAGE



With your own **white label site**, you can customize the homepage, about us page, contact us page, and if applicable add rules or prizes pages.

You will also have your own **dedicated registration page**, capturing the information you require on your target audience.

DEDICATED MESSAGING

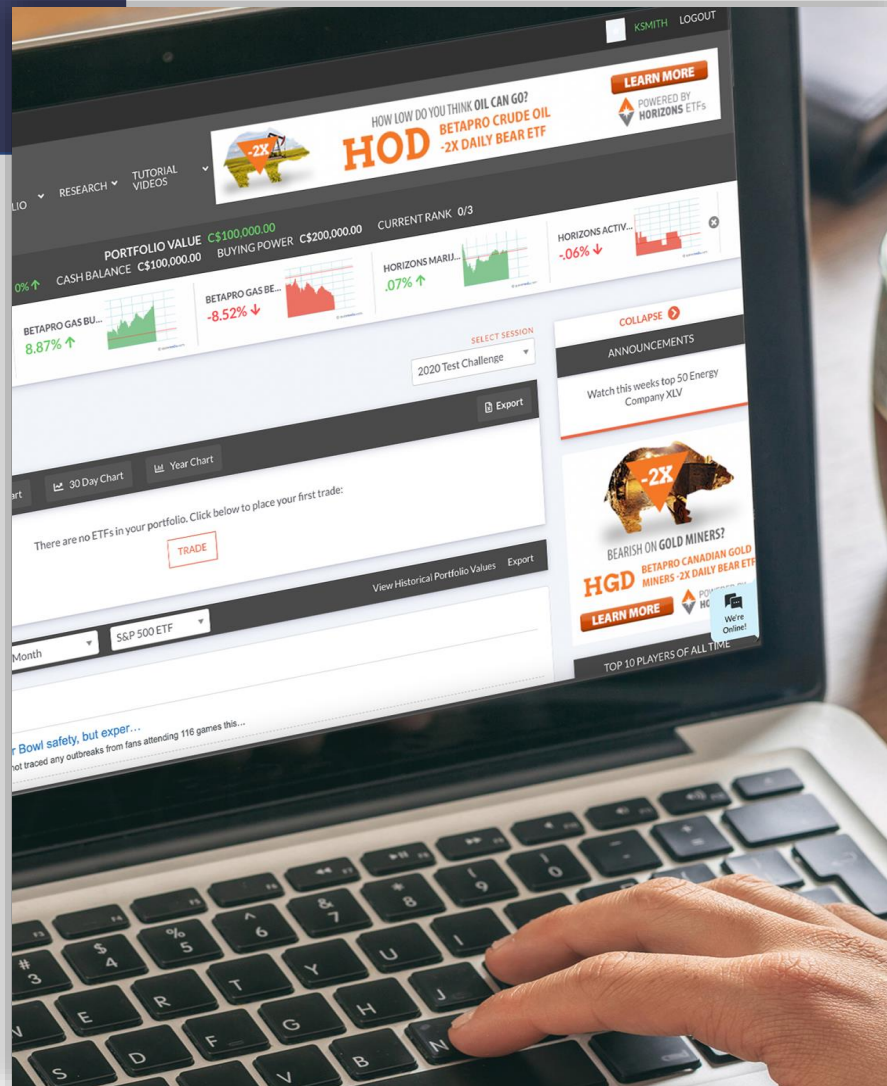
The **announcements box** can show images or text and have different content per challenge.

Pop-up overlays can link to either internal or external landing pages. These can also be tailored to your brand identity.

The **hello bar** is another feature available from the homepage to capture the attention of new and returning visitors.



EMBEDDED SOCIAL MEDIA / MESSAGING



With several locations on the main menu, right side panel and among the widgets of the dashboard, you can **display messages** for your own programs, feature sponsors or key donors, or advertise special events and promotions.

You can also integrate your own **social media channels** that rotate with your latest posts.



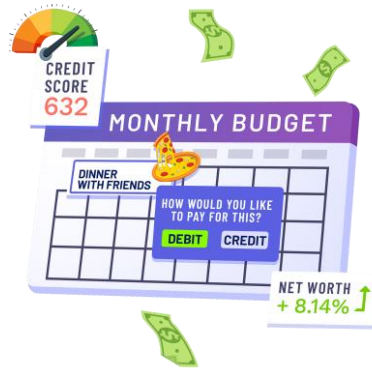
WHITE LABEL PRICING

Branded Stock Game Site & Lessons



Starts at \$8K
per year

Branded Budget Game Site & Lessons



Starts at \$8K
per year

Branded Budget & Stock Game Site & Lessons



Starts at \$12K
per year

Special Pricing is available for Non-Profits. Pricing depends on the degree of customization, the number of users, and the number of events or tournaments. Please contact us with your specific requirements to discuss pricing.



Students **learn from their mistakes** and develop **smart money habits**.



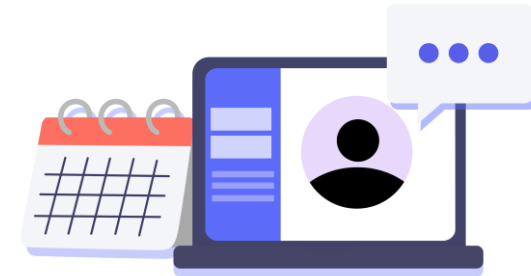
Teachers get **support** bringing financial literacy concepts to life.



Schools and School Districts can **monitor the effectiveness** of their programs.

SPONSOR A SCHOOL

Sponsor a School on
PersonalFinanceLab[®]



**Starts at \$1,500
per year**

Adding our financial education simulations to your marketing mix can help your CRA Rating.



HOW TO GET IN TOUCH?

Email

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Phone

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1-514-871-2222 ext. 2

Websites

www.StockTrak.com

www.PersonalFinanceLab.com

www.HowTheMarketWorks.com

www.WallStreetSurvivor.com